**INSERT CLUB LOGO**

**[INSERT CLUB NAME] FOOTBALL CLUB**

CLUB DEVELOPMENT PLAN

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **CLUB ATTENDEES** |  |  |  | **LAUNCH DATE** |  |
| **LEAGUE / STATE ATTENDEES** |  |  |  | **REVIEW DATE** |  |
| **OTHER** |  |  |  |  |  |

|  |  |
| --- | --- |
| **STRENGTHS** | **WEAKNESSES** |
|  |  |
| **OPPORTUNITIES** | **THREATS** |
|  |  |
| **KEY AREAS FOR SUPPORT** | **CLUB GOALS**  |
|  |  |
| **ACTION PLAN** |
|  |