

COBURG CITY OVAL REDEVELOPMENT

Club: Coburg Football Club (Coburg JFC, Coburg FIDA, Coburg Auskick, EDFL Finals)

Council: Moreland City Council Venue: Coburg City Oval

Funding Partners	Contribution
Australian Football Facilities Fund	\$250,000
AFL Victoria	\$250,000
State Government	\$3,000,000
Moreland City Council	\$3,000,000
Cricket Australia	\$175,000
Other	\$40,000
TOTAL	\$6,715,000

OVERVIEW

Redevelop Coburg City Oval to provide female friendly VFL standard change rooms and amenities for players and umpires, new function room and restored undercover grandstand. Originally opened in 1915, located 12km North of Melbourne CBD, the redevelopment was completed in June 2021.

Logistics	Numbers
Current hours of use	11-15 hours
Proposed hours of use	26-30 hours

OUTCOMES

- » Supported player, umpire and administrator pathways and the implementation of female football at an elite level, ensuring venues keep pace with contemporary facility expectations by promoting diversity and inclusion.
- » Provided a facility that achieves State League standards and contemporary requirements particularly relating to female use.
- » Enhanced the viability of the Coburg FC through providing them with the opportunity to generate income via a new social/function facility.
- » Reinforced the facilities status as the premier football venue in the region, and a showcase facility in a highly multi-cultural region.
- » Improved the facilities ability to host local league finals via additional changerooms to cater for double headers.
- » Secured long-term tenancy of the venue for the Coburg FC.







"Our club is so grateful and appreciative of the work that has gone into the redevelopment of the facilities at Coburg City Oval. For many years we went without and often struggled in an old and tired building that just wasn't equipped to handle the modern footballer. This new facility no longer holds us back from an on field or off field perspective and our players, sponsors, supporters and members now have even more pride in their connection and association to our club that has called City Oval home for 131 years."

Sebastian Spagnuolo CEO Coburg Football Club







