



TASMANIAN COMMUNITY FOOTBALL FACILITIES FUND GUIDELINES

AFL Tasmania is thrilled to launch the Tasmanian Community Football Facilities Fund to create welcoming and inclusive facilities for our football communities. From state to local grassroots venues, the Fund will enhance the capacity of facilities and football infrastructure for all user groups.

The creation of this Fund will enable AFL Tasmania to achieve its strategic vision of creating welcoming facilities, particularly through the provision of all gender changerooms for players, officials and umpires, as well as maximising venue capacities by improving quality of ovals, lighting and supporting infrastructure.

Guided by AFL Tasmania's '28 by 28' Vision, along with the AFL Infrastructure Plan: Towards 2030, the Fund will deliver a targeted, strategic approach to investment, so our shared goals and objectives result in quality football facilities at all levels across Tasmania that meet the growing needs of our participants now and in the future.



1. ABOUT THE FUND

i) What is the Tasmanian Community Football Facilities Fund?

The Tasmanian Community Football Facilities Fund provides funding to assist local governments, Australian Rules football clubs, umpiring associations, schools and tertiary education institutions to develop Australian Rules football facilities across Tasmania.

The Fund will contribute to the implementation of AFL Tasmania's '28 by 28' Vision, as well as the AFL's broader Toward 2030 Facilities Strategy.

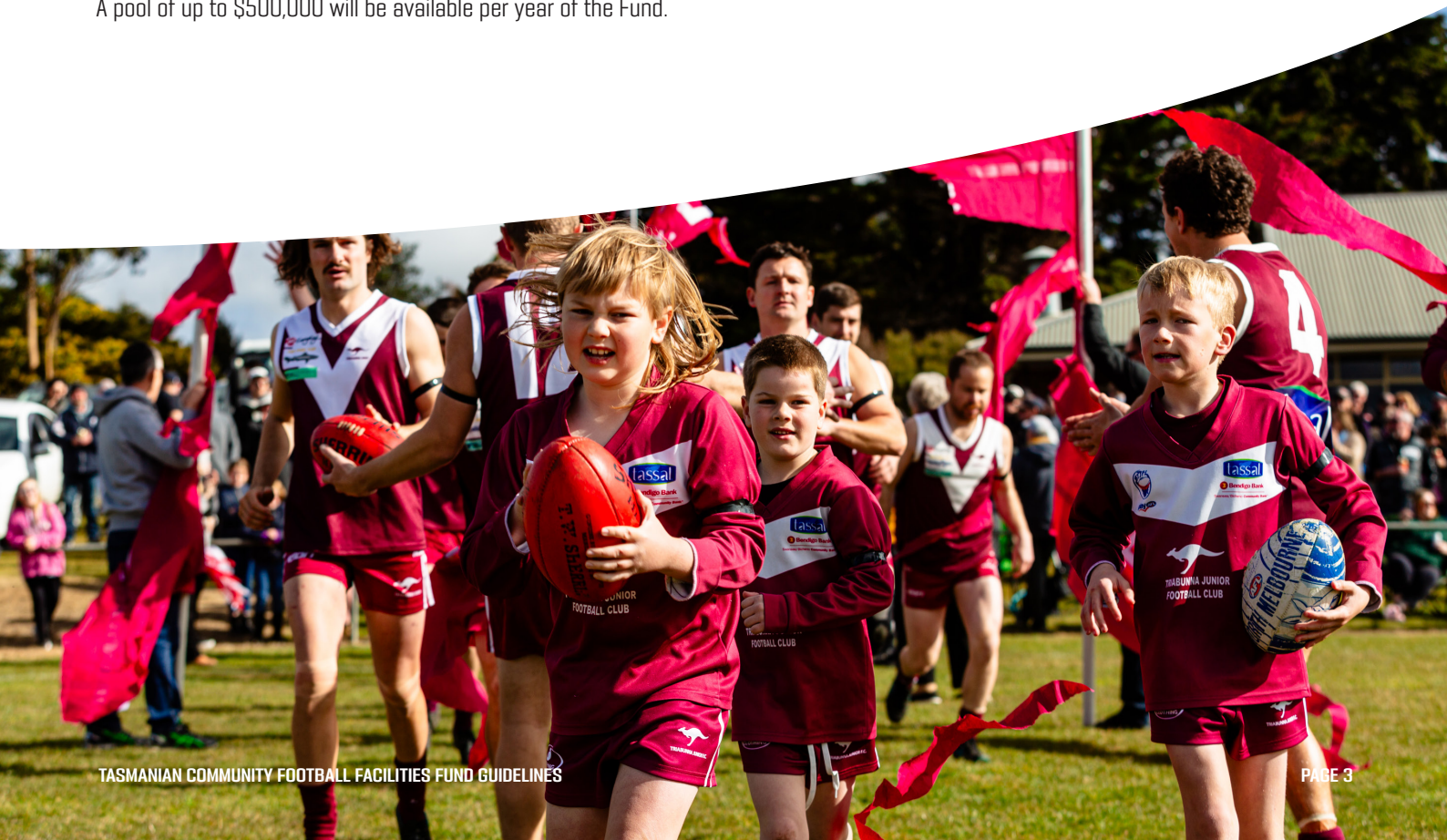
The aim of the program is to:

- » Provide fit for purpose, inclusive and accessible facilities that cater for a diversity of participants that wish to participate in our game.
- » Maximise available carrying capacity of existing venues and the quality/functionality of supporting infrastructure.
- » Develop increased supply through construction of new ovals, especially in growth areas.
- » Develop venues to support high performance and talent pathways for players and umpires.
- » Provide welcoming and functional facilities that enhance the experience for volunteers and spectators.
- » Venue upgrade plans - including the funding of AFL venue planning (venue upgrade plans, initial site investigations development approvals, concept and details plans) with the view to the construction of elements which meets the criteria of this program.
- » Activate school and tertiary sites for the delivery of organised and social football content.

ii) Budget

The total budget for the Tasmanian Community Football Facilities Fund is \$1,500,000 over three years.

A pool of up to \$500,000 will be available per year of the Fund.



2. WHO CAN APPLY?

Local governments, affiliated football clubs and umpire associations can apply for funding. Schools and tertiary education institutions that have strong linkages with clubs, used as regular community competition playing venues or commit to making space available for use, are also able to apply.

It is a requirement of the Fund to engage with AFL Tasmania in the development of your project to determine how your proposal aligns with the level of the venue, standard of facility and AFL Tasmania's '28 by 28' Vision, the AFL's Towards 2030 Infrastructure Plan and Women & Girls Action Plan and AFL Tasmania's Facility Strategy.

If clubs are applying directly for funding, they are encouraged to work with their local government or educational institution regarding their project and include a letter of support from the local government/educational institution as part of the application.

It is anticipated Applicants will secure additional funding through other grant programs or independent fundraising activities to support the delivery of their project. Applicants may remain eligible to apply for various grant programs to support project delivery, however, advice should be sought from the funding body.

Applicants who have outstanding reporting obligations for previous funding secured through the AFL, State Government or AFL funding programs may not be eligible to apply.

The Tasmanian Community Football Facilities Fund Steering Committee will assess applications that meet the eligibility criteria. The Steering Committee reserves the right to approve funding to any project it deems to be a benefit to Australian Rules Football.

3. TYPES OF PROJECTS

The Tasmanian Community Football Facilities Fund will provide funding to Applicants that support the provision of well positioned, welcoming, accessible, fit for purpose football facilities that support our game's growing participation base.

Applications should demonstrate how the project will achieve some or all the following strategic priorities:

- » Alignment to the AFL's Towards 2030 Facilities Strategy, the AFL's Women & Girls Action Plan and AFL Tasmania's 28 by 28 vision.
- » Provision of all gender changerooms for all those that participate in football - players, officials, and umpires.
- » Provide welcoming and functional facilities that enhance the experience for volunteers and spectators and encourages broader community use and shared opportunities.
- » Increase the provision of quality lighting on ovals to deliver greater participation opportunities.
- » Identify projects where carrying capacity can be increased by upgrading playing surfaces through improved drainage, irrigation and turf management.
- » Support the provision of multi-purpose and functional facilities that support club culture and sustainability, including the use of modular buildings.
- » Suitable tenancy arrangements in place to ensure ongoing and priority access for the AFL Clubs involved.
- » Increase the footprint of Australian Rules Football within Tasmanian schools.

i) Examples of potential projects include but are not limited to:

- » Building new or refurbishing existing changeroom amenities in line with the AFL Preferred Community Facility Guidelines.
- » Upgrading the quality of oval lighting to enable effective use of oval during training and provide an option to schedule night-time matches.
- » Improving surface quality by upgrading drainage, irrigation, and grass coverage so as to create a healthy surface that can withstand increased demand as team numbers and oval utilisation grows.
- » Installation of new goal posts and/or and behind goal netting to improve match day efficiency and spectator safety.

ii) Other considerations:

- » Applicants must make timely contact with AFL Tasmania to discuss project ideas and seek advice into the planning and design of facilities.
- » Projects must adhere to the AFL Preferred Community Facility Guidelines.
- » Applicants are encouraged to explore funding models that demonstrate stakeholder engagement and commitment to the project.
- » Projects planned in functional, self-contained stages are eligible.
- » Projects on school/tertiary institution land are eligible subject to a long-term joint use agreement being in place.
- » Applicants must demonstrate landowner's permission to undertake the proposed project (unless the applicant owns the land).
- » Where applicable, applicants are encouraged to demonstrate how this project will benefit equitable scheduling for men's and women's football content.
- » Increased demand as team numbers and oval utilisation grows.
- » A club's application will be favourably considered if it is recognised as a 'Women and Girls Chartered Club'. Becoming a chartered club is encouraged for all football clubs, not just those with existing women and girls participants. Visit the AFL Tasmania website for details: www.afltas.com.au/facilities/

iii) What will not be funded?

The following will not be eligible for funding:

- » Projects that do not align with objectives of the Fund or will not cater to participation outcomes.
- » Projects that do not meet relevant Australian standards (e.g. lighting projects) and do not closely adhere to AFL Preferred Community Facility Guidelines.
- » The purchase of land (in general, the land on which the facility development is proposed will be council property, a Crown reserve, land owned by a public authority, or land held for public purposes by trustees).
- » Projects that have already commenced or been completed.
- » Requests for ongoing operational costs such as, but not limited to, salaries, electricity, water, asset maintenance and other utilities.
- » Upgrading or redeveloping kitchen/canteen or public toilet facilities, except as part of a larger project that meets the objectives of the funding program.
- » Routine or cyclical maintenance works.
- » Purchase or maintenance of any equipment (except as part of facility fit out).
- » Repair of facilities damaged by vandalism, fire or other natural disasters where the damage can be covered by insurance.
- » Facilities where little or no public access is available.

4. PARTNERSHIP APPROACH

To strengthen the potential outcomes from the Fund for communities, Applicants are required to engage with AFL Tasmania as early as possible to develop proposals that strongly align with the key objectives.

All project applications will be assessed against the eligibility and assessment criteria. Clubs will be required to secure the support of their local government/landowner and seek additional funding through a range of grants to secure full funding if required.

5. FUNDING DETAILS

A pool of up to \$500,000 will be available per year of the Fund.

Generally, the amount requested for larger projects will not exceed 10% of the anticipated total project cost, up to a maximum of \$50,000.

The level of funding for each project is at the complete discretion of the Tasmanian Community Football Facilities Funding Program Steering Committee and in exceptional circumstances, consideration may be given to providing funding above these thresholds where there is a clear and demonstrated need.

6. HOW TO APPLY

The following steps briefly describe the process to apply:

- » Make timely contact with AFL Tasmania to discuss the project idea.
- » Register for the online application process (SmartyGrants) available through the AFL Tasmania website: www.aftas.com.au/facilities/
- » Complete the online application in full and submit before the closing time of the program. Late or incomplete applications may not be assessed.
- » Faxed, emailed or physical submissions are not accepted.

If you find an error in your application after submitting it, you should notify AFL Tasmania immediately via email aftas.facilities@afl.com.au, who will reopen your application to amend and resubmit.

AFL Tasmania may not be able to accept additional information or requests to change your submission after the closing date.

If you need further guidance in the application process, are unable to submit the SmartyGrants application or withdraw a submitted application, you can contact AFL Tasmania via email: aftas.facilities@afl.com.au.

7. ASSESSMENT PROCESS

Applications will be assessed by the Tasmanian Community Football Facilities Funding Steering Committee and will be scored against the Assessment Criteria below.

Where an application is deemed eligible, the Steering Committee will assess the application against the relative merit of other projects in meeting the assessment criteria.

Please note, satisfying the assessment criteria alone does not guarantee receipt of funding.

It is anticipated that the number of eligible applications and funds sought will exceed the funds available and therefore AFL Tasmania does not guarantee projects will be successful, nor that successful projects will receive the full amount of funding requested.

Applicants must provide all the relevant supporting documentation to be considered for funding.

i) Assessment Criteria

PROJECT DEVELOPMENT (30%)

- » Clearly identify the project scope, methodology and how proposed outcomes will be completed within a prescribed timeframe.
- » Include site specific schematic plans.
- » Evidence land tenure and landowner's permission.
- » Quotes, cost estimates or Quantity Surveyor estimates required to undertake the project.
- » Include confirmation of other funding sources and contributions (both financial and in-kind) with evidence detailing level and type of in-kind contribution provided.

STRATEGIC JUSTIFICATION (20%)

- » Why is this project required? Describe how it responds to identified community needs, issues and addresses a gap in local facilities.
- » Provide evidence of how the project is strategically supported by local or regional planning and AFL Tasmania's 28 by 28 vision.

STAKEHOLDER ENGAGEMENT & CONSULTATION (10%)

- » What are the outcomes of the consultation undertaken with project stakeholders including AFL Tasmania, local governments/clubs, and/or other sporting and community groups at the site?
- » Will the project be managed by an appropriately qualified team?

PARTICIPATION OUTCOMES (40%)

- » Describe how the project improves (or sustains) participation in Tasmanian football. As a result of the project, what will be the additional participation and scheduling outcomes? Provide support letters that clearly state how each partner will benefit from the project.
- » How does the project encourage the broadest possible community participation in football, social connection and health and wellbeing?
- » Describe how the project considers multi-use and improves the quality and range of football opportunities.
- » Describe current and projected hours of use per week for football.

ii) Information you will need to provide as part of your application

Please submit the following mandatory documentation with your application (if applicable):

- » Site plans illustrating current layout and proposed layout.
- » Floor plans of new/refurbished buildings.
- » Lighting plans, including lux charts that are site specific (for projects incorporating lighting).
- » Quotes and cost estimates for all aspects of the project.
- » Project management framework.
- » Evidence of confirmation of funding sources (e.g. local government report confirming contribution, letter from local government CEO or club bank statements).
- » Letters of support from organisations that clearly indicate how the group will either support or benefit from the project.
- » Landowner documentation required to demonstrate land tenure is a current title search that details the relevant land tenure and the owner(s) or controller(s) of the land.
- » If the applicant is not the landowner, a copy of an occupancy arrangement with the owner/ controller of the land is required. There are a range of agreement types, but the most common types are either a lease agreement or a permit/right to occupy the land. The occupancy arrangement must be for a minimum of three years with a commitment to use the land for sport and recreation activities. Should the occupancy agreement expire within the three-year minimum timeframe, then an additional letter from the landowner is required stating a commitment to renew the occupancy agreement.
- » For projects located on school land, a completed long term Joint User Agreement is required.
- » Applicants may also upload or provide links to relevant documents such as local government reports/plans/strategies/community consultation etc to support the project.

iii) Additional information and detail

Applicants must ensure the following:

- » The applicant's legal name is entered exactly how it appears on the ASIC Registers website.
- » The applicant's Australian Business Number (ABN) is entered correctly and matches the legal name.
- » If you do not have an ABN, you will need to submit a completed Australian Taxation Office (ATO) Statement by Supplier Form with your application, otherwise 46.5% of any approved grant may be withheld.

iv) Notification and unsuccessful applications

- » All Applicants will be notified of the outcome of their grant application. The details of successful Applicants (grantees) may be provided to the applicant's local Member of Parliament, who may decide to contact the grantee to congratulate them.
- » All unsuccessful Applicants will receive notification through SmartyGrants. Applicants are encouraged to contact AFL Tasmania for application feedback and advice when applying for future grants.

8. FUNDING CONDITIONS

Successful Applicants must enter into a Funding Agreement with the AFL that will detail funding obligations and conditions, including future tenancy arrangements. Funding Agreements establish parties and outline their commitments and obligations to each other, as well as setting out the general funding terms and conditions, including payment schedule.

Applicants are encouraged to discuss their proposals with AFL Tasmania and the relevant Local Government and/or football club prior to preparing their submission.

i) Acknowledging support and promoting success

Successful Applicants need to acknowledge the support of AFL Tasmania to assist the delivery of the project through the Fund by logo presentation on any activity-related publications, media releases, promotional material during construction and upon completion of the project.

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