



Northern Oval, Macquarie University



NSW FACILITIES FUND

2025

It is the AFL's responsibility to ensure that the game can be accessed by every single person in Australia.

The game can only flourish at the elite level with a strong grassroots foundation and further growth means the game is on track to hit the stated aim of one million participants by 2033, which is backed by the AFL enshrining 10 per cent of the game's total revenue to go towards game development.

With this comes the challenge to provide well-positioned, welcoming, accessible, fit-for-purpose football facilities that support the game's growth, with overall participation numbers rising and the popularity of football for women and girls surging.

Across New South Wales, nearly 300 playing fields are being used for Australian football, with this number increasing annually as record numbers of players are attracted to our game. Increasing the usage capacity of ovals and pavilions and development of accessible and female friendly rooms that welcome participants and umpires from each gender has never been more important.

The objectives of the NSW Facilities Fund are to:

- » Maximise the carrying capacity of existing venues and the quality/functionality of their supporting infrastructure.
- » Develop new and increased carrying capacity through construction of new ovals, especially in growing communities in a variety of traditional or innovative settings.
- » Provide inclusive and accessible facilities that cater for the diversity of participants, particularly female participants, who wish to participate in our game.
- » Develop venues to support the game's complete talent pathway, umpiring, landmark heritage sites and people working and volunteering within the game.
- » Enable planning and project partnerships to form with a range of government and non-government bodies to result in an improved quantity, quality and welcoming venue network for Australian Football.
- » Provide immediate support for those directly affected by natural disasters throughout Australia.



WHO CAN APPLY?

The AFL Facilities Fund program is open to:

- » Local government authorities in New South Wales
- » All affiliated Australian Football Clubs in New South Wales
- » Schools based in NSW
- » Other stakeholders invested in building the capacity of our facilities and growing the game



HOW TO APPLY

- » Interested applicants are invited to liaise with the AFL's NSW Venue & Government Partnerships' team via info@aflnswact.com.au to discuss their proposal to ensure eligibility against specific funding program guidelines.
- » Applying for the NSW AFL Facilities program is a simple process using the AFL online funding platform <https://afl.smartygrants.com.au/AFFF2025>
- » It is recommended that applicants familiarise themselves with the online application form ahead of preparing the application and plan ahead of the closing date.

ASSESSMENT CRITERIA

What will the Project Achieve? (50%)

Demonstrate the extent to which the project:

- » Increases (or in certain remote areas maintains) participation in football.
- » Improves access/participation opportunities for diverse groups including people with disabilities, females, young people, people from multicultural and Indigenous backgrounds.
- » Improves the terms of access to facilities for football clubs/leagues through a secure long-term agreement with the local government authority or other landowners.

Why is this project required? (20%)

Demonstrate the extent to which the project:

- » Responds to identified needs and issues
- » Is supported strategically by Australian football club/league/regional/state body planning and/or local government sport and recreation planning.

How will the Project be delivered? (20%)

Demonstrate the extent to which the project:

- » Clearly identifies the project scope, methodology and timelines.
- » Includes the provision of quotations/cost estimates and concept/schematic plans for the project (that are consistent with the current AFL Preferred Facility Guidelines).
- » Includes confirmation of all other funding contributions (both financial and in-kind).
- » Encourages innovative approaches to address items such as access, multiuse risk management, and environmental sustainability.

Who will be involved? (10%)

Demonstrate the extent to which the project:

- » Will be appropriately managed to completion and collaborates with a variety of stakeholders including the council, other clubs, leagues and other community groups as appropriate.
- » An AFL representative will be included in project groups where an investment is forthcoming from this fund.

HOW MUCH FUNDING COULD A PROJECT RECEIVE?

- » The amount requested from this fund should not exceed 10% of the anticipated total project cost however a maximum funding amount will be applied (up to \$50,000).
- » A request greater than these amounts may be considered in exceptional circumstances, where a project is deemed to be of exceptional strategic importance.

CONDITIONS OF FUNDING

- » Successful applicants will be required to enter into a Funding Agreement detailing funding obligations and conditions, including future tenancy arrangements.
- » Where a Council owns the land and will be the project manager, it is preferable that the Funding Agreement is entered in to with Council but can be negotiated upon approval of funding, along with an announcement opportunity for any funding.
- » A senior representative must be designated by the League or Club to liaise with the AFL NSW/ACT specialist on the progress of the funded project.
- » At the completion of the project, applicants are required to return an online acquittal form, which includes photos of the completed project and confirmation of total project cost.
- » Funding will also be provided on the condition that the AFL are appropriately acknowledged in any formal publicity or events regarding the project both during construction and upon completion.
- » Co-contribution from applicants is not a mandatory requirement however this would be viewed favourably.
- » Applications need to be received by the closing date as advertised on the AFL NSW/ACT Facilities page - <https://play.afl/nswact/facilities>

ELIGIBLE AND INELIGIBLE PROJECTS

Projects that focus on enhancing facility elements that are critical to growing and sustaining participation in football will be considered favourably.

Applicants are encouraged to explore funding models that demonstrate stakeholder engagement and commitment to the project.

ELIGIBLE PROJECTS	INELIGIBLE PROJECTS
<p>Include, but are not limited to:</p> <ul style="list-style-type: none"> » Development of new football ovals and amenities, both in traditional and more innovative settings. » Provision of all gender changerooms for all those that participate in football – players, officials and umpires » Identify projects where carrying capacity can be increased by upgrading playing surfaces through improved drainage, irrigation and turf management. » Football lighting installations or upgrades that deliver greater participation opportunities. » Projects that protect a football facility against the impact of climate change (i.e. warm season grass conversions, water re-use projects). » The upgrade or development of multi-use facilities where football is a key user/beneficiary. » Supporting clubs impacted by natural disasters. » Projects that meet relevant Australian Standards as per the AFL's Preferred Facility Guidelines. » Implementation of Environmentally Sustainable Design which applies or demonstrates principles of Universal Design. 	<p>Include, but are not limited to:</p> <ul style="list-style-type: none"> » Projects that do not meet relevant Australian standards (e.g. lighting projects) and do not closely adhere to AFL Preferred Community Facility Guidelines » Projects that are deemed to have little positive impact on participation levels in Australian Football. » Projects that require ongoing funding assistance or ongoing assistance with operational costs. » Projects that will receive AFL related funding support through a separate program avenue that is co-funded via the Australian Football Facilities Fund. » Routine or cyclical maintenance works. » Requests for equipment. » Retrospective funding for a project that has already commenced or has been completed. » Projects that support temporary facilities or the 'hire' of temporary infrastructure.