

AFL SCHOOLS LOYALTY PROGRAM 2025



RISING STAR



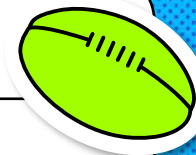
Mandatory requirements:

- Minimum of one AFL Schools Member

Plus... At least 1 of the following:

- School has a minimum of one all girls team competing in an all-girls school football competition
- Minimum of one Paid Program (SSP or AFL Delivered) completed
- Minimum of one Teacher Led Program (Practical or In Class) completed
- School has a minimum of one team competing in a school football competition
- Minimum of one teacher has completed an AFL Professional Learning session (face to face or online)
- Minimum of one free program (AFL delivered) completed
- After School NAB AFL Auskick or NAB AFL Superkick Centre set up at school
- NAB AFL Auskick or NAB AFL Superkick promotion run by AFL staff member
- Minimum of one Gala Day/Once off clinic completed

BEST ON GROUND



Mandatory requirements:

- Minimum of one AFL Schools Member

Plus... At least 3 of the following:

- School has a minimum of one all girls team competing in an all-girls school football competition
- Minimum of one Paid Program (SSP or AFL Delivered) completed
- Minimum of one Teacher Led Program (Practical or In Class) completed
- School has a minimum of one team competing in a school football competition
- Minimum of one teacher has completed an AFL Professional Learning session (face to face or online)
- Minimum of one free program (AFL delivered) completed
- After School NAB AFL Auskick or NAB AFL Superkick Centre set up at school
- NAB AFL Auskick or NAB AFL Superkick promotion run by AFL staff member
- Minimum of one Gala Day/Once off clinic completed

HALL OF FAME



Mandatory requirements:

- Minimum of one AFL Schools Member
- Minimum of one Paid Program (SSP or AFL Delivered) completed, OR a minimum of one Teacher Led Program (Practical or In Class) completed

Plus... At least 4 of the following:

- School has a minimum of one team competing in a school football competition
- Minimum of one teacher has completed an AFL Professional Learning session (face to face or online)
- Minimum of one AFL Schools Facebook Teacher Network member
- Minimum of one free program (AFL delivered) completed
- NAB AFL After School Auskick or NAB AFL Superkick Centre set up at school
- NAB AFL Auskick or NAB AFL Superkick promotion run by AFL staff member
- Minimum of one Gala Day/Once off clinic completed

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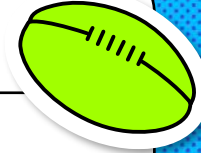
RISING STAR



School receives:

- 10 x printed AFL ladder posters for classroom integration
- Teacher pack – whistle, pen & stickers
- AFL Schools 'Rising Star' corflute sign for schools gate/fence
- AFL Schools 'Rising Star' staffroom poster

BEST ON GROUND



School receives:

- \$100 voucher to the AFL Schools Shop
- 5 x AFL Schools hats
- 1 x \$50 registration subsidy for NAB AFL Auskick or NAB AFL Superkick (Primary only) - student selection at schools discretion
- AFL Schools 'Best on Ground' corflute sign for schools gate/fence
- AFL Schools 'Best on Ground' staffroom poster

HALL OF FAME



School receives:

- \$200 voucher to AFL Schools Shop
- 5 x AFL Schools Mugs
- 3 x \$50 registration subsidies for NAB AFL Auskick or NAB AFL Superkick (Primary only) - student selection at schools discretion
- AFL Schools 'Hall of Fame' corflute sign for schools gate/fence
- AFL Schools 'Hall of Fame' staffroom poster

Please note the following points:

- Distribution of AFL Schools Loyalty Packs are at the sole discretion of AFL Schools and depend on stock availability.
- The requirements listed to hit each tier refer to an annual period covering a calendar or school year.
- We will assess the status of schools at the beginning of every month, starting in March.
- At the beginning of each year, a school will not have a Loyalty Program status attached to them. I.e. a Hall of Fame status is not carried over from the previous year.
- Eligibility to receive a pack is based on a rolling 3-year period. Schools are only eligible to receive 1 x Loyalty Pack from a specific Tier over a 3-year period. I.e. if a school reaches Hall of Fame status 3 years in a row, they will only receive a pack for each Tier in the first year they have reached the status for each tier within a 3-year period.
- AFL Schools reserves the right to change the contents of the Loyalty Pack delivered at any time.