

TASMANIA - BREAKING NEW GROUND



# AFL NINES TASMANIAN HOCKEY CENTRE

1 Bell St New Town, TAS, 7008

## OVERVIEW

Participation growth in Australian Football has been significant in recent years. The AFL is now actively seeking new and innovative ways of providing spaces to accommodate and support this strong growth to ensure Australians can participate in our great game year-round.

AFL Tasmania and Hockey Tasmania have established a partnership for the delivery of AFL Nines at the Tasmanian Hockey Centre, demonstrating how working together locally can support local participation needs.



## APPROACH

- AFL Tasmania hires the three astro turf hockey fields and conducts AFL Nines competitions three nights a week from October to December.
- Hockey Tasmania manages the venue operations including the bar and canteen onsite facilities during these matches.

## OUTCOMES

The partnership between AFL Tasmania and Hockey Tasmania for the use of the Tasmanian Hockey Centre has provided the following outcomes:

- Enabled the delivery of AFL Nines in Hobart for over 350 participants during periods where limited access to green space is available
- Astroturf surface has reduced game cancellations or competition rescheduling due to weather and maintenance needs compared to natural turf facilities. The surfaces also support increased amount of content to be played
- Provision of three well lit fields supporting extended operations into the evening and capacity for future competition growth
- Multiple pitches in the same location with appropriate toilets and a bar/canteen facility make this an appealing site to cater for the high number of participants
- Increased visitation and revenue generator for the venue operator during times when this site is not in use

As Australian Football continues to grow, innovative solutions like the Tasmania Hockey fields show how sports and venue operators can work together to achieve positive community outcomes.