

## CLYDE RECREATION RESERVE REDEVELOPMENT

Club: Clyde Cougars Football Club

Council: City of Casey

Venue: Clyde Recreation Reserve

Facility Hierarchy: Local Club Level Facility

Funding Partners	Contribution
Victorian State Government	\$3,000,000
City of Casey	\$12,852,783
Development Contribution Plan	\$5,848,716
TOTAL	\$21,701,499

## OVERVIEW

The Clyde Recreation Reserve Redevelopment addresses a key need for ovals in the South East Melbourne Metropolitan Region. Strong participation growth in the region, supported by the Clyde Creek Precinct Structure Plan (PSP), identified Clyde Recreation Reserve as a suitable location for improved football facilities. This project would help address the council's identified need to develop an additional 83 new AFL ovals with 16 identified for Clyde alone to cater and service the projected future growth.

Located within a key growth corridor within this region the redevelopment provides three new playing fields with compliant competition sports ground lighting, a multi-purpose pavilion, and associated infrastructure of two netball courts and eight tennis courts, car parking, and site-wide landscaping. This facility has provided greater opportunity and accessibility to football in a growing and diverse community and has become a true community hub, attracting more families, volunteers, and spectators to Clyde JFC games and events. Due to the provision of 3 new ovals in the region, utilisation has increased, allowing the club extra time to train and the ability to accommodate more teams. The club now serves over 220 players across multiple junior teams. The venue also accommodates Auskick servicing over 150 registered participants from the local community.

Clyde Cougars Football Club is a signatory to the AFL's Women & Girls Community Football Charter, demonstrating their continued commitment to making their environment welcoming, safe and inclusive for Women & Girls. In 2024 the club grew with an additional 86 registered football participants, which allowed the club to create 3 girls only teams for the first time. As part of this redevelopment, 8 new gender-neutral changerooms, including 2 umpires changerooms, have been created. These inclusive designs help support the growth in the women and girl's game through providing a safe and inclusive environment where the community can feel welcomed and supported.

In addition, the fitted lights have been installed in line with the AFI's Preferred Facility Guidelines, which not only further promotes a safer space for participants at night, but having multiple grounds available allows matches across all age groups to run throughout the day and night, with further flexibility when scheduling training and matches.

The community room also provides the club with a no-cost amazing facility to host social events throughout the year to assist in fundraising. Some events held (with great success) at the venue during the 2024 season were a kids movie night, parents' trivia night and their annual presentation day which saw over 500 in attendance.

Previous hours of use per week	10	Current hours of use per week	25
Male Participation	306	Female Participation	82

Since 2021, Clyde Junior Football Club showed extensive resilience, operating without a permanent home and using the Hunt Club Recreation Reserve and sharing with another football tenant as their base while construction was being undertaken. The project faced unexpected delays, including those caused by COVID-19, but since its completion, the club has grown from an Auskick program in 2020 to being able to field its first senior team in 2025, with the club showing strong junior numbers in the 4 seasons of existence and has plans to provide a full pathway for their community from Auskick to seniors.

This great project highlights the immediate impact football projects have on the local community. Being well positioned, welcoming, accessible and fit for purpose ensures the growth of Australian Football participation can be maintained in the region.



## AFL VICTORIA WINNER





"Developments like this are not just about bricks and mortar; it's about creating opportunities and providing equal opportunities for girls and boys to play our great game of AFL that get to use these magnificent facilities."

Craig Chapman Club President "Facilities like this provides a place for people to socialise and meet others through sport, this facility is vital in building strong communities and there is a lot of pride for the community in this facility."

Mayor Stefan Koomen City of Casey









**VIC Facility of the Year** 

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City of Casey 🔯

"Established in 2020, Clyde Junior Football Club has experienced significant growth reaching 388 participants in 2024. The development at Clyde Recreation Reserve provides a premium facility that allows the club to continue to thrive within Victoria's largest growth corridor. The facility creates an inclusive and welcoming environment for the community and the clubs' inaugural junior girls teams that participated in South East Juniors this year."

Sam Confait AFL Victoria - Region Manager AFL Southeast