

WOMEN'S STATE COACHING ACADEMY

COACH ACCREDITATION

AFL VICTORIA FRAMEWORK
2025 - 2026



We acknowledge the Traditional Owners of the land on which we meet, train and play, and pay our respects to Elders past and present. We acknowledge we play our great game on this land and respect the cultures of all First Peoples, their contribution to our nation and contribution to the game of Australian Rules Football

WOMEN'S STATE COACHING ACADEMY

AFL VICTORIA FRAMEWORK - ACADEMY PROGRAM 2025-26 DETAILS

ACADEMY STRUCTURE AND DELIVERY

Through this document you will find a detailed document outlining the course details, structure of delivery, dates and criteria for the selection and applications process.

The AFLV Women's State Coaching Academy will be offered as a separate stream to that of the Advanced Coaching Practices Course in 2025-26. This opportunity has been created to cater for existing Women and Girls in coaching who are looking to expand their coaching and aim towards talent league programs and completing the Advanced Coaching Practices course in future. The program incorporates a full weekend of learning from many industry experts as well as an ongoing mentoring component from three AFLW Coaches throughout the 2026 community football season.

Phase 1 of the course will be delivered across the **22nd and 23rd November 2025** at The Hangar, Essendon FC

Phase 2 of the academy will be a mentoring component from one of three AFLW Coaches, this will involve pre season, in season and post season check ins with your mentor and completing an IDP.

Coach Mentor Program: As part of the program, you will be aligned with an AFLW Coach, the program mentors are Tamarra Hyett, Western Bulldogs FC (Head Coach), Shae Sloane, Melbourne FC (Senior Assistant Coach and Head of Development) and Emma Grant. (Richmond FC Development Coach).

COURSE OVERVIEW: THEMES, TOPICS, AND DATES

PHASE 1	<ul style="list-style-type: none"> • Set the vision, culture & build relationships. • Challenging skill acquisition, activity design. • Making connections to game plan. • Performance Mindset 	SATURDAY 22ND & SUNDAY 23RD NOVEMBER Face-to-face Workshop 8.30am – 5.00pm The Hangar, Tullamarine
PHASE 2	<ul style="list-style-type: none"> • Leadership • Mentoring 	ONLINE WORKING GROUPS (Pre Season, In Season, Post Season)

STATE ACADEMY COURSE WORK

1. Participation in all sessions and completing all in-course tasks
2. Complete three online mentoring calls throughout 2026
3. Complete Pre & Post Coaching IDP's
4. Complete a one page review of connection with AFL Mentor with detailed notes on key learnings.

PURPOSE:

The Women's State Coaching Academy is designed to meet the following objectives:

DEVELOP HIGH PERFORMANCE COACHES	Understand and Implement contemporary coaching methods and practices aligned to the AFL's six Coaching Competencies and enable coaches to apply these appropriately to their coaching context. The program is also designed to develop broader leadership skills and competencies required to be successful in other similar high performance football environments
CREATE LIFELONG LEARNERS	Understand and take ownership of individual continued coach learning and development incorporating the skills and methods applied across the Advanced Coaching Practices Course – such as reflective practice, providing and receiving coaching feedback and reflective/problem solving conversations with peers and Coach Developers.
BECOME CAPABLE COACH DEVELOPERS	Broaden understanding and skill set of the Coach Developer role in teaching and mentoring other coaches they work with at their Club/Organisation.

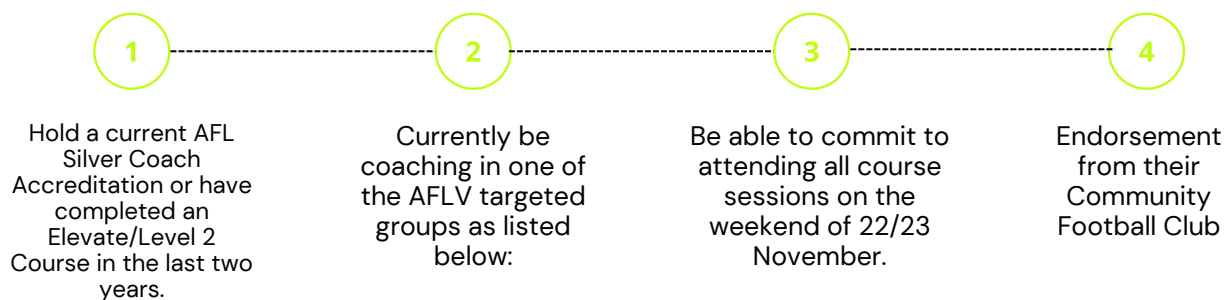
AFL'S SIX COACHING COMPETENCIES:

COMPETENCY 1: CREATE A VISION AND PHILOSOPHY	COMPETENCY 2: SHAPE THE ENVIRONMENT	COMPETENCY 3: BUILD RELATIONSHIPS AND GUIDE LEARNING
COMPETENCY 4: COACH AT TRAINING	COMPETENCY 5: COACH THE GAME	COMPETENCY 6: PERSONAL LEARNING AND REFLECTION

**Coaching Competencies derived from the International Council of Coaching Excellence, Sports Development Framework*

CRITERIA FOR SELECTION

Coaches wishing to nominate for the course must meet the following criteria:



1. Community Club Level

2. Aspiring Talent League Coach

- Community Head Coaches (Senior/Junior)
- Coaches who are currently in Assistant Coaching roles are eligible.
- New Coaches into Development Coach/Assistant Coach roles in the Talent League

COURSE APPLICATION PROCESS

Applications for the 2025–26 AFLV Women’s State Academy are now open. The process for seeking entry into the course is as follows:

All coaches are to complete the official Application for Invitation to attend the 2025–26 Women’s State Coaching Academy and submit by the due date (1 November 2025).

- a) Detail of coaching background and standard attained – a complete history of the candidate’s coaching experience
- b) Upload a copy of your Coach Learning transcript from CoachAFL.

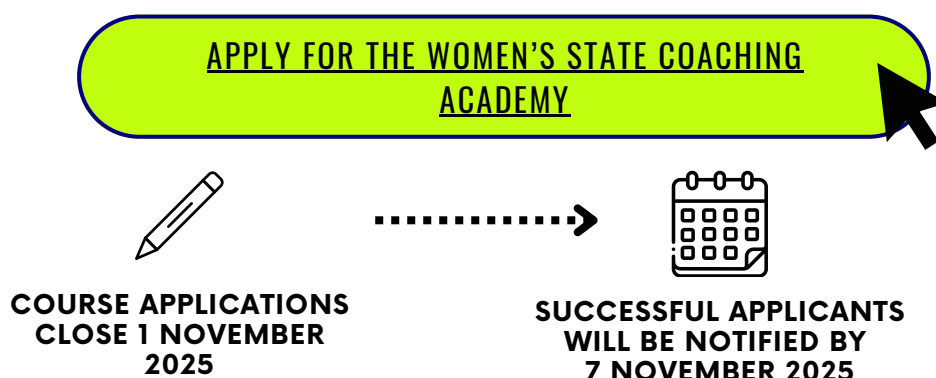
Step by Step guide to download Coach Learning Transcript

- Log in to **Coach AFL**
- Click ‘Coach Hub’ in the top left corner
- Scroll down and click ‘CPD Dashboard’
- “Download Summary”
- Upload this document in your application
- If you have any questions, reach out to AFL Vic Coaching team.

The AFL Coaching Team, in consultation with State Coaching Manager and Coach Education and Developer Lead with reference to the selection criteria above, will establish a list of coaches in priority order for invitation.

The selected candidates will be formally invited to attend. If selected candidates are not able to attend, we may offer additional places to coaches as they become available.

All other coaches will be advised that they have been unsuccessful in gaining an invitation.



Further questions regarding the Women’s State Coaching Academy Process can be directed to Joshua Galbraith – State Coaching Manager via joshua.galbraith@afl.com.au