

GREATER SYDNEY POSTS IN PARKS AND SCHOOLS INITIATIVE

POSTS IN THE PARK

Bringing Footy to Every Community

Venue: Schools, non traditional council venues, and open recreation spaces

Partners: AFL NSW/ACT, Schools, Local Councils, Communities

This initiative across Greater Sydney has increased the AFL footprint by 15 locations, activating more than 70 hours per week of organised activity and countless hours of unstructured and recreational use.

OVERVIEW

Australian Football has a proud history in Sydney and across New South Wales. Expanding its presence in non-traditional markets adds value to public parks and school spaces while encouraging communities to get active and connect through sport.

The Posts in the Park initiative supports the installation of AFL goal posts in local parks, existing sports fields, and schools across Greater Sydney — particularly where green space is limited.

By increasing AFL's visibility and accessibility, the program aims to strengthen the game's community presence and inspire participation. Well-positioned, highly visible goal posts not only promote awareness of the game but also invite people of all ages to have a kick and play their own way.

The AFL is committed to financially supporting the supply of goal posts to activate more local spaces, enhancing community access and fostering a stronger connection to the game across Sydney.

POSTS IN THE PARK PROVIDES THE FOLLOWING BENEFITS:

- Creates opportunity for unstructured physical activity
- Adds to sports and PE opportunities at schools
- Assists to create additional social infrastructure
- Supports skill development for users to transition into a football club environment
- Provide locations for club users or casual players to practice their skills
- Minimal investment costs for local authorities and Schools



Canterbury Boys High School, Inner West Council

INSTALLATION OF POSTS AND ALIGNMENT TO AFL'S GREATER SYDNEY PLANS AND FACILITIES STRATEGY

Within an existing sport field to generate AFL use and interest in community

Where existing fields have little or no AFL activity (including rectangle fields) posts enhance the field and make it more suited for AFL content. This is part of a wider plan to increase AFL content in the area.



Tunks Park, North Sydney Council

Within a school sports field as part of access to facilities outside school hours arrangement or for a school competition

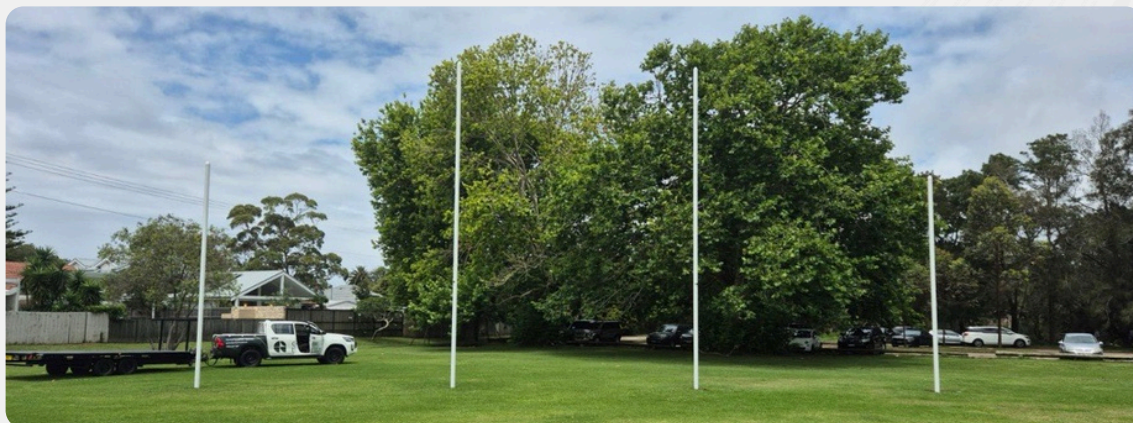
Posts can be installed in school sites where it can be justified that it will result in a good community outcome. This could be a school engaged in AFL activity and/or an opportunity for the AFL community to use the school space casually or through a licence. This may also be part of a broader 'Breaking New Ground' initiative if lights are required to get the best outcome for the use.



Holy Cross College, City of Ryde Council

In a public play space or open space as a 'play' element for casual play, training and exposure

Selected open spaces within parks or near schools can be ideal places to install posts to encourage play and casual activity. This may be the very first AFL space in an area that hopes to lead to additional participation opportunities in the future. High exposure locations and NSW Schools that share their open space with community are also opportunities to promote AFL engagement.



Nolan Reserve, Northern Beaches Council