

BAROSSA PARK DEVELOPMENT

Club: Barossa District Football & Netball Club
 Council: The Barossa Council
 Venue: Barossa Park
 Facility Hierarchy: Regional Level Facility

Funding Partners	Contribution
The Barossa Council	\$24,920,280
Government of South Australia	\$20,500,000
Barossa District Football & Netball Club	\$350,000
South Australian Cricket Association	\$100,000
SA Football Facilities Fund	\$72,050
TOTAL	\$45,942,330

OVERVIEW

The development of Barossa Park was a joint initiative between The Barossa Council and the State Government, which has seen the transformation of the Lyndoch Recreation Park into a \$45.9 million, multi-use destination, for events and community use in the heart of the world-renowned wine region. The initial concept for upgrading commenced in 2016, evolving over time into Barossa Park in response to population growth, particularly in the young family demographic in Lyndoch and the nearby town of Williamstown.

The Barossa Region is expecting a 15% increase in participation in sporting clubs by 2031, which highlighted the need for a strategic response from Council for intergenerational sports infrastructure investment. The development includes the upgrade of the existing oval to meet AFL standards, a second oval and a new multi-purpose building comprising a 350-seat event space, commercial kitchen, clubroom, gym and three 90 m2 gender neutral change facilities (or divided into six 45 m2 changerooms). Both ovals now include lighting of 500 lux on the main oval and 150 lux on the secondary oval, allowing the seasonal load to be shared across both ovals. New netball courts, resurfaced tennis courts, playground and landscaping have also been delivered.

Previous hours of use per week	0	Current hours of use	40
Male Participation	245	Female Participation	88

Constructed within 11 months, the landmark facility was ready to host two AFL Gather Round matches in 2025, with a further two matches announced for 2026. The brand-new precinct hosted more than 10,000 footy fans per game, generating over \$8M of economic benefit to the region during the Festival of Footy. Stunning landscapes of the Barossa Valley provided the ultimate backdrop which was broadcast across the nation.

Following Gather Round, Barossa District Football and Netball Club relocated into the new premises from their previous home of Williamstown, which has already led to a 20% increase in participation, across playing, volunteering and officiating roles. The club also recorded growth in women's and girls' participation. The senior women's football team were unable to fill a team in the 2024 season, however with the new facilities at Barossa Park, a full complement of female teams (U10, U13, U16 and Senior Women) took to the field in 2025, with this growth expected to be maintained into future seasons.

In addition, the economic impacts of seeing the increased number of spectators at the home games is enormous for the club. The two full size ovals also mean the juniors can play at the same grounds and on the same day as seniors, which is something they haven't been able to facilitate previously. Supported by adequate lighting, which now provides more flexible and equitable scheduling across all teams. This AFL ready venue also provides opportunities for support of talent pathways, through representative football and higher level SANFL content.

Barossa Park's transformation is a landmark project for football in South Australia, delivering a world-class venue with elite turf, lighting and modern facilities. Delivered to AFL standards, it hosted Gather Round matches for premiership points, showcasing its capability to attract major events boosting community engagement and economic impact across the Barossa region. The new facility better supports Barossa District's future growth aspirations and gives players access to high quality, fit-for-purpose facilities that meet contemporary sporting standards for all participants, officials, volunteers and spectators.





"Our Club is proud of the people and place that make up Barossa Park. The significance of Barossa Park to our whole community ensures that we can provide continued opportunity for everyone to participate and connect with our great game and club."

Jamie Sibbick
Chairman, Barossa District
Football & Netball Club

"This award is testament to our forward-thinking Council and highlights a shared vision to not only build a landmark multi-use precinct where sport and community come together, but to create a venue that attracts events and brings people to the Barossa. Barossa Park has already proven to be a huge asset for local sporting clubs, including the Barossa District Football and Netball Club completing their first season in their new home, and the cricket, little athletics, tennis, bowls, and pigeon clubs are now actively using the facility."

Mayor Bim Lange
The Barossa Council

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"Barossa Park is a piece of infrastructure not just about the AFL game, this is a piece of infrastructure that will service the whole Barossa Valley community for decades to come."

Hon Peter Malinauskas
Premier of South Australia



"Beyond local and regional impact, the venue positions the Barossa to host major events, meeting requirements for events such as AFL Gather Round, as well as providing opportunities for state and national-level football competitions such as the SA Country Football Championships. This not only brings elite football to the community but also generates meaningful economic and tourism benefits for the region."

Belinda Marsh
Head of Infrastructure and
Government Relations, SANFL

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