



+ AFL x PlayHQ present
What's **New in PlayHQ** 2026

Download the Play AFL App!

Scan the QR Code below and login to get started.



This session will be recorded

Acknowledgement of Country

Agenda



- **New PlayHQ Features**

- Concussion
- Posts
- Escoring & Temporary Access
- Online Payments + Instalments
- Websites

Concussion Management now available for Community Footy

Concussion Management is now available inside PlayHQ for leagues, clubs and participants to implement required concussion management protocols.

LOGGING AN INCIDENT

- Created by **league admins, club admins, or team managers**
- Must be logged within **7 days** of the incident date
- Applies to both **game and non-game** incidents
- Player is **automatically suspended** and removed from lineups until return to play is complete

RETURN TO PLAY

- After **21 days**, a player can self-clear via their PlayHQ profile
- Before **21 days**, medical clearance must be confirmed by a team manager, club, or league admin
- Once cleared via either path, the player is free to be **added to a lineup again**

NOTIFICATIONS

- Automatic emails sent to the **player, team manager, and club/association contacts**
- Triggered when an incident is **created, updated or deleted**
- Triggered when a player **submits a clearance request**

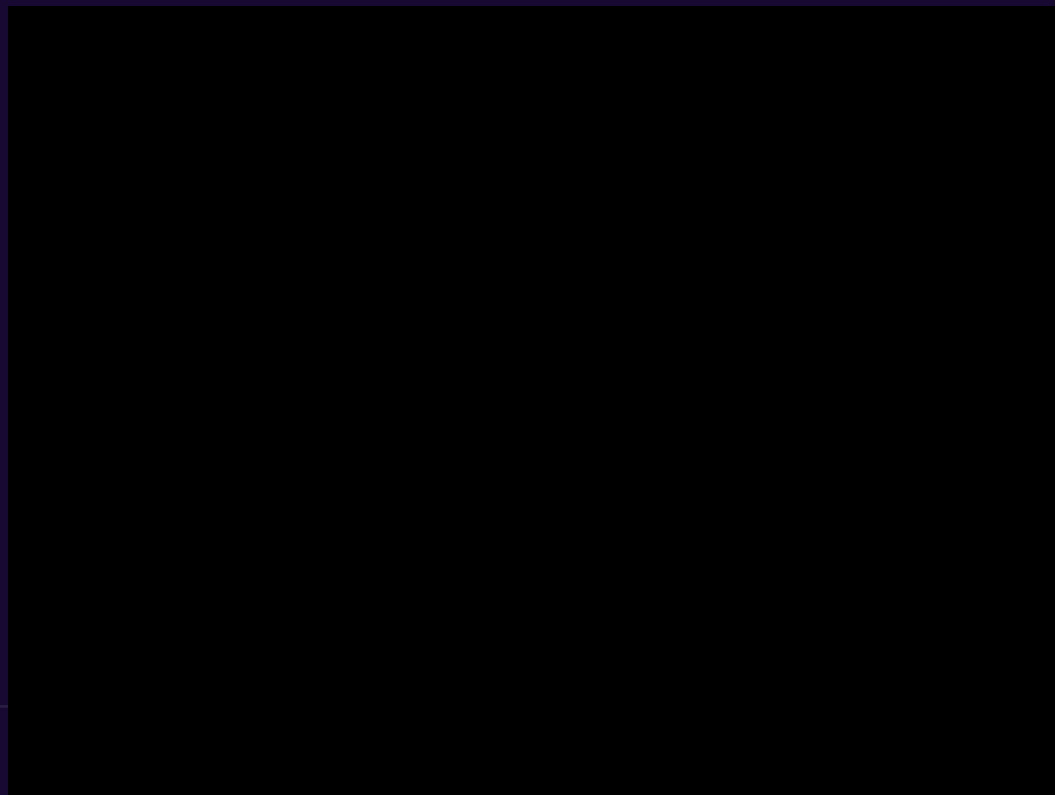
REPORTING DASHBOARD

- **Total concussions** entered across the competition
- **Average return to play** timeframe
- Status mapping of **open and closed** concussions
- Clubs that have **logged an incident**
- **Demographic data** across affected participants

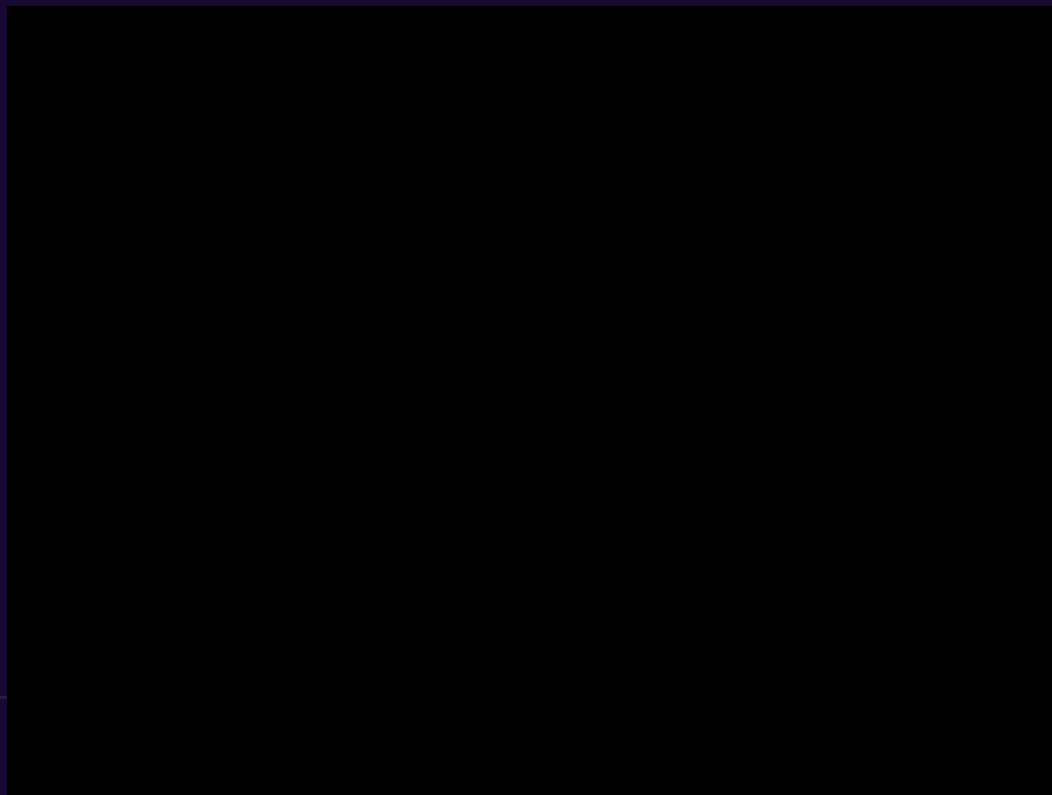
For more information, including video walk throughs and user guides go to play.afl/concussion/playhq



How to create a Game Day Concussion Incident as a **Club Admin & Team Manager**



How to **submit a return to play request** as a participant & how to **approve as a Team Manager**



PlayHQ Posts Overview

WHAT ARE POSTS?

A one-way communication feature for operational and administrative updates in the Play AFL app activity feed.

POSTS ARE USED FOR:

- Fixture or venue changes
- Competition notices
- Operational updates (e.g. uniform shop open)

POSTS ARE NOT:

- A replacement for two-way tools like Spond, WhatsApp, or Stack Team App

HOW ARE POSTS USED?

Intended solely for logistical and administrative communications – must comply with ACMA guidelines.

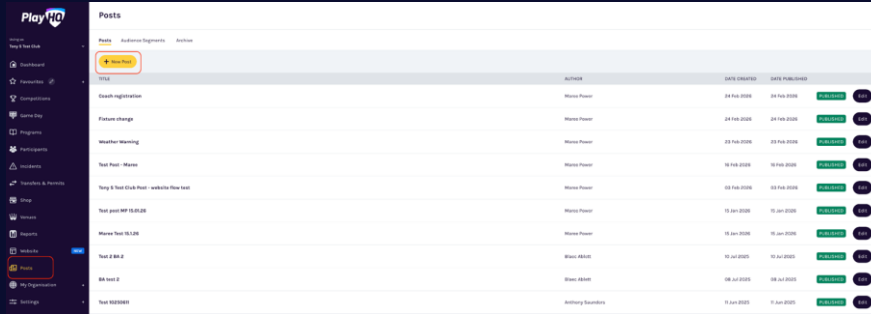
HOW THEY WORK:

- One-way broadcast only – no replies or comments
- Delivered via Play AFL app to logged-in users
- Targeted by roles and audience segments
- Created and managed in the PlayHQ Admin Portal

POSTS ARE NOT A:

- Team chat or coordination tool
- Marketing or promotional channel
- Replacement for third-party tools

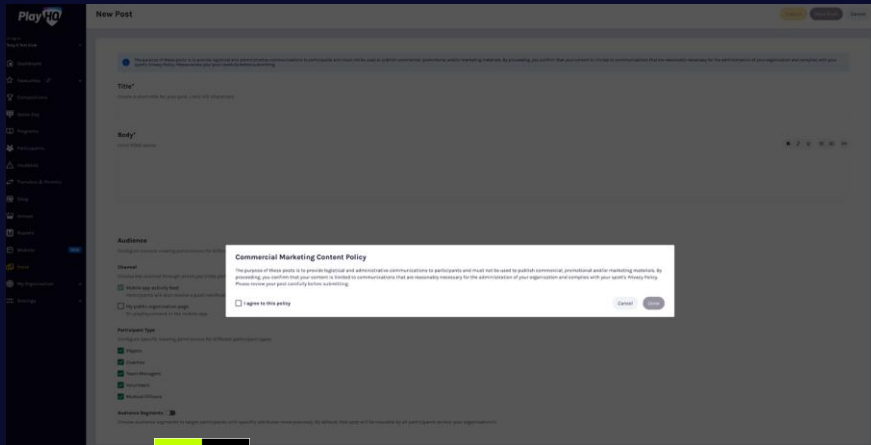
Posts as an Administrator



| Posts | Audience Segments | Actions |
|--------------------------------------------|-------------------|------------------------------------------------------------------|
| TEST | | |
| Guest registration | Market Poster | 24 Feb 2025 24 Feb 2025 Published View |
| Fixture change | Market Poster | 24 Feb 2025 24 Feb 2025 Published View |
| Weekend Warning | Market Poster | 23 Feb 2025 23 Feb 2025 Published View |
| Test Post - Market | Market Poster | 19 Feb 2025 19 Feb 2025 Published View |
| Test & Test Click Post - website flow test | Market Poster | 13 Feb 2025 13 Feb 2025 Published View |
| Test post MP 15.05.25 | Market Poster | 11 Jan 2025 11 Jan 2025 Published View |
| Market Test 15.05.25 | Market Poster | 11 Jan 2025 11 Jan 2025 Published View |
| Test 2 BA 2 | Black AB05 | 10 Jul 2025 10 Jul 2025 Published View |
| BA test 2 | Black AB05 | 10 Jul 2025 10 Jul 2025 Published View |
| Test 1020205 | Anthony Saunders | 7 Jun 2025 7 Jun 2025 Published View |

What you can expect

- All posts are easy to locate, create & archive
- Administrators must agree to the content policy before proceeding.
- Automated content moderation is in place to prevent unauthorised content being posted.



Commercial Marketing Content Policy

We warrant that content posted by you on registered and administered communication channels will not be used to publish commercial, promotional and/or marketing materials. By proceeding, you confirm that your content is limited to communications that are reasonably necessary for the administration of your organisation and complies with your sports' Privacy Policy. Please review your post carefully before submitting.

Agree to this policy

Cancel OK

Posts as an Administrator

PlayHQ

Hi Katherine!
Here's your PlayHQ insights at a glance.

Overview Registrations Participant Map Fixtures Finances Grading Retention Referrals Concussions Coach Accreditation

Registration

2020 2021

Unique Participants Total Registrations

Count each person only once regardless of how many games they've registered

| | | |
|---------------------|--------------|----------|
| 13 | 13 | 0 |
| Unique Participants | Competitions | Programs |

Competitions

13

VFL Test Association

13

VFL Test Association

Programs

Assistant

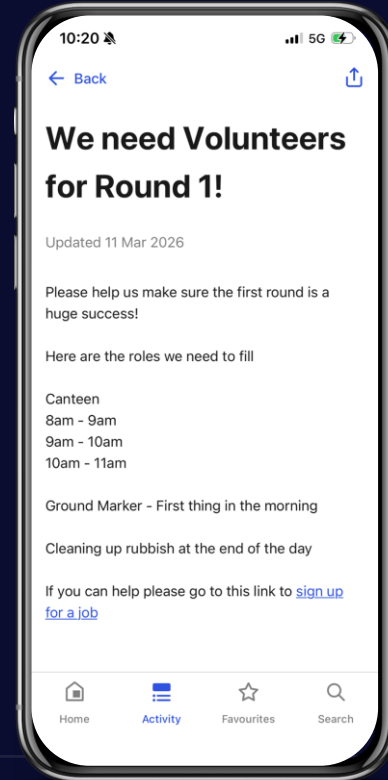
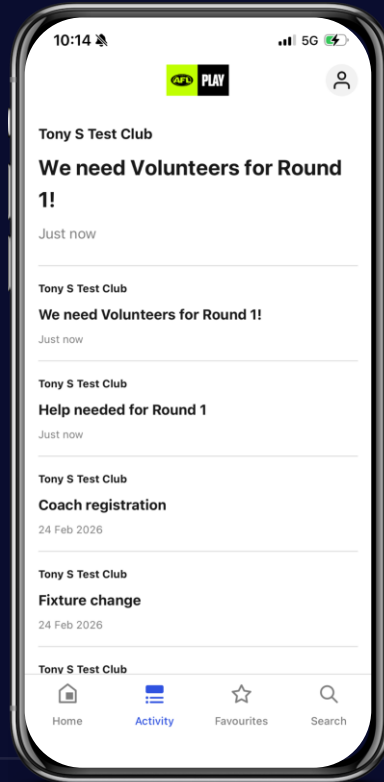
Get answers to questions about the PlayHQ platform.
Try it out →

Websites

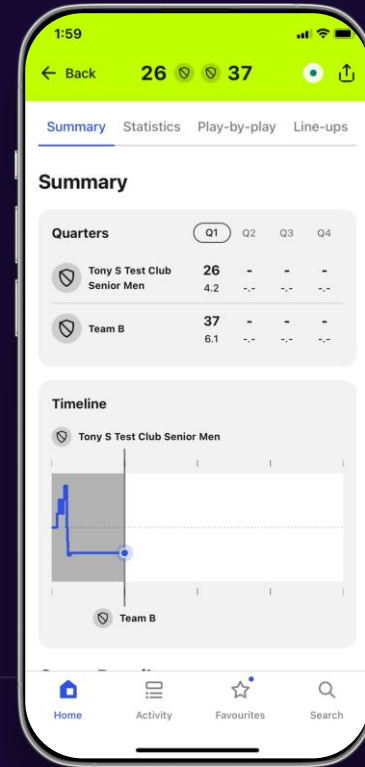
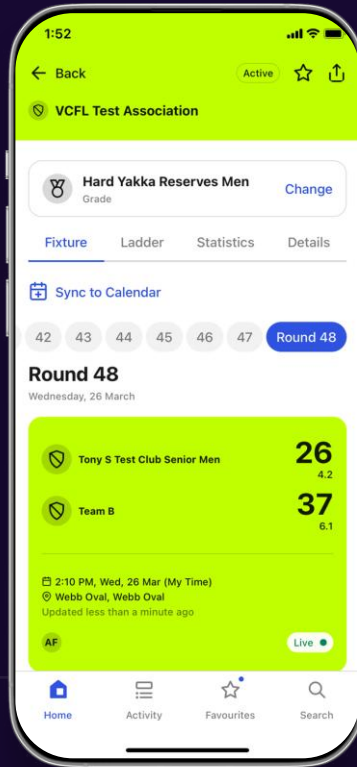
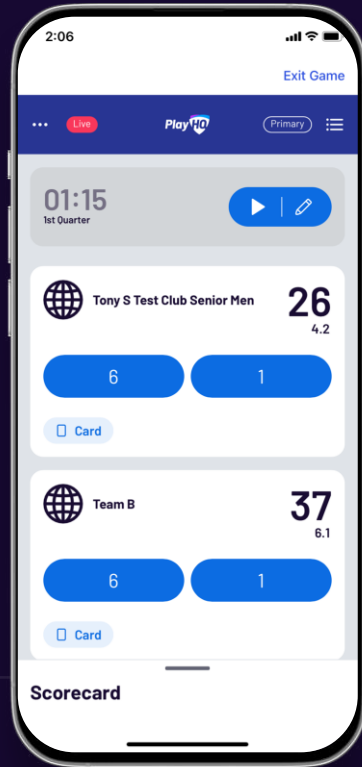
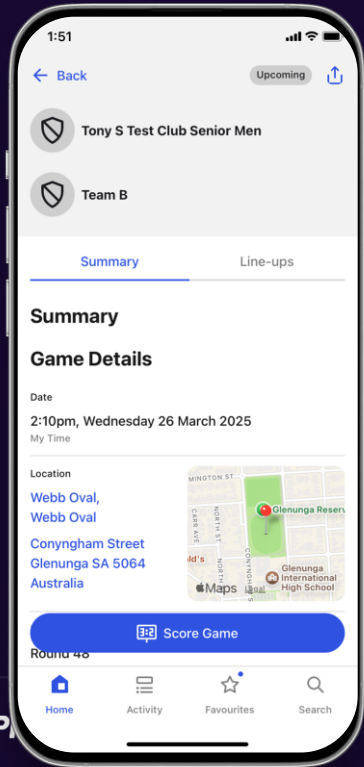
Create and publish custom websites for your organisation.
Get started →

Katherine Bell

Posts as a Participant



E-scoring is an **online scoring platform** designed to **allow volunteers** to score a game on a mobile phone



How to **access** and **e-score** a Community Footy Game



Benefits of Online Payments



No more
chasing payments



Reduced risk



Improved
reporting



Automatic
Disbursements

123

Easy process
for participants

Payment Flexibility

Club Instalment option

- Simple toggle on option during registration setup
- No extra cost for clubs
- Clubs receive money up front
- Fixed 50c fee charged

Extra Options at checkout

- PayPal
- Mastercard click to pay
- Google Pay
- Apple Pay



How to activate instalments as a **Club administrator** & **check out as a participant**



PlayHQ Website Builder

Build a professional club website that updates itself in just 60 seconds, right inside PlayHQ

Benefits for your club:



Live in 60 seconds

Your website is ready in one click. No developer. No tech setup.



Auto-synced data

Fixtures, ladders, and results sync from PlayHQ. No more manual updates.



Volunteer-friendly

As easy to manage as PowerPoint slides, no training needed.



Affordable

\$420/year, no maintenance or hidden costs



Modern platform

Get a professional AI-optimised website to rank higher in search results.

 **Instructions:** Login to Admin Portal > Navigate to Websites on the menu > Click "Get Started for FREE"
Early Bird Pricing available: Get 30 days FREE plus 20% off your first year for \$349



5 PlayHQ widgets that power your website automatically

1



Fixtures, Ladders & Results

Scores entered in PlayHQ appear on your site instantly. Always current, zero effort.

2



Registrations

Families sign up directly from your site. Forms update each season automatically.

3



Posts

Publish once in PlayHQ. Appears on your website simultaneously.

4



Shop

Sell club merchandise directly from your website by linking your shop on your website.

5



Sponsorship Table

Display sponsor tiers professionally. Make it easy for local businesses to say yes.

Q&A



Support



AFL Club Help

Email: clubhelp@afl.com.au

Call: 1800 PLAY AFL (1800 7529 235)

Visit: play.afl/learning-resource/playhq









Admin Portal AI Assistant - right hand nav

Thank you



Website Resources



-  See what other clubs have done - [Beaumaris Netball Club](#)
-  Discuss this with your committee: [Share this one-pager with them](#)
-  Website Builder: [Demo Video](#)
-  Website Builder: [Features in Action](#)
-  Training session: [Create, customise, publish your website](#)
-  [Watch more video tutorials to help you get started](#)
-  [Fill out this form](#) if you'd like us to build your website for you
-  Want to discuss this over this phone? [Submit your details for a call back](#)
- ? [FAQs](#)