



The Story of the Artwork

The flowing pathways of footprints show the journeys of players, coaches, fans and community all moving together. These footsteps represent this shared journey of everyone being included and playing an important role in creating a safe and supportive environment.

The possum footprints highlight the origins of the game, Marngrook, where the ball was originally made from possum skin. These footprints honour the cultural knowledge and traditions that the game comes from.

At the centre of the artwork, the ball symbolises the game bringing people together, while the figures show participation, movement, and connection.

The two meeting circles represent inclusive spaces that the AFL PLAY and AFL Community Connect promote, where everyone is welcome. They stand for unity, respect, and creating an environment where all teams and communities can thrive.

Overall, the artwork celebrates culture, identity, and community, showing how sport brings people together on a shared journey.

The artwork was created by Saige Bell, a proud Gundiṯimara and Yorta Yorta woman.

