ADVANCED COACHING PRACTICES

COACH ACCREDITATION

AFL VICTORIA FRAMEWORK

2026 - 2027



We acknowledge the Traditional Owners of the land on which we meet, train and play, and pay our respects to Elders past and present. We acknowledge we play our great game on this land and respect the cultures of all First Peoples, their contribution to our nation and contribution to the game of Australian Rules Football

ADVANCED COACHING PRACTICES COACH ACCREDITATION

AFL VICTORIA FRAMEWORK - HYBRID COURSE DELIVERY
2026-27 COURSE DETAILS

COURSE STRUCTURE AND DELIVERY

Attached you will find a detailed document outlining the course cost, structure of delivery, dates and criteria for the selection and applications process.

This opportunity has been created to cater for experienced community coaches' development needs. The program incorporates a set of recommended learning tasks to be completed in course and within the coaching context between course segments. Please note that the course will be a blended program delivered virtually and face to face over an 8-month period.

Phase 1 of the course will be delivered across the **5th and 6th December 2026** at Melbourne Football Club, Thurin High Performance Centre at Casey Fields.

Phase 2 of the course will be delivered across the **27 & 28 February 2027** at the AFL Victoria Coaches conference at the MCG.

Phase 3 will be conducted as **4 x 1-1.5-hour monthly online Webinar sessions.** All sessions will include pre and post reading as well as practical application tasks in the coaching environment across the course of the program.

Coach Mentor Program: As part of the program, attending coaches will be supported by Torin Baker (Carlton FC - Development Coach). Torin will facilitate a mentoring component to the Advanced coaching course, with 2 X face to face sessions and at least 2 X Online sessions.

COURSE OVERVIEW:

THEMES, TOPICS, AND DATES

PHASE 1	• Set the vision, culture & build relationships. • Challenging skill acquisition, activity design. • Making connections to game plan. • Performance Mindset	SATURDAY 5TH & SUNDAY 6TH DECEMBER Face-to-face Workshop 8.30am - 5.00pm Casey Fields
PHASE 2	• Teaching and Learning • Leadership • Mentoring	SATURDAY FEBRUARY 27 SUNDAY FEBRUARY 28 TIME: TBC MCG
PHASE 3	• Reflection and Feedback • Coaching Learning and Teaching • Football Analytics • Mentoring	FIRST MONDAY OF EACH MONTH Feb, April, May, June 7.30pm - 9.00pm 4 x online sessions

RECOMMENDED COURSE WORK

1. Participation in all sessions and completing all in-course tasks
2. Complete Coaching Philosophy Online Module
3. Complete Pre & Post Coaching IDP's
4. Create and implement an agreed Values and Behavioural Framework (charter) from your team
5. Develop a documented Game Plan for your team. Demonstrate connections to team training.
6. Complete a one page review of connection with AFL Mentor - Torin Baker with detailed notes on key learnings.

PURPOSE:

The Advanced Coaching Practices Course is designed to meet the following objectives:

DEVELOP HIGH PERFORMANCE COACHES	Understand and Implement contemporary coaching methods and practices aligned to the AFL's six Coaching Competencies and enable coaches to apply these appropriately to their coaching context. The program is also designed to develop broader leadership skills and competencies required to be successful in other similar high performance football environments
CREATE LIFELONG LEARNERS	Understand and take ownership of individual continued coach learning and development incorporating the skills and methods applied across the Advanced Coaching Practices Course - such as reflective practice, providing and receiving coaching feedback and reflective/problem solving conversations with peers and Coach Developers.
BECOME CAPABLE COACH DEVELOPERS	Broaden understanding and skill set of the Coach Developer role in teaching and mentoring other coaches they work with at their Club/Organisation.

AFL'S SIX COACHING COMPETENCIES:

COMPETENCY 1: CREATE A VISION AND PHILOSOPHY	COMPETENCY 2: SHAPE THE ENVIRONMENT	COMPETENCY 3: BUILD RELATIONSHIPS AND GUIDE LEARNING
COMPETENCY 4: COACH AT TRAINING	COMPETENCY 5: COACH THE GAME	COMPETENCY 6: PERSONAL LEARNING AND REFLECTION

**Coaching Competencies derived from the International Council of Coaching Excellence, Sports Development FrameworK*

CRITERIA FOR SELECTION

As this Advanced Coaching Practices Course is a National program (delivered in Victoria) and targeted at experienced club coaches, the demand for entry into the program is very high. Coaches wishing to nominate for the course must meet the following criteria:

1. Hold a minimum of an AFL Silver Coach Accreditation
2. Currently be coaching in one of the AFLV targeted groups as listed below:
3. Be able to commit to 100% attendance for all course sessions to complete Advanced Coaching Practices.
4. Endorsement of their Club, League, AFL Victoria Staff

1. State / Talent Level

- Current coaching role in the Talent League pathway system.
- Current coaching role in the VFL/VFLW competition
- Players from AFL/AFLW clubs with coaching plans in 2027, will be considered.

2. Community Club Level

- Experienced Coaches with a coaching role at a community club (5+ years)
- Planned Coaching role for 2027.
- More priority given to given to coaches of youth or senior football.

COURSE FEES

$1500.00 Per Participant
(Including GST – Course Fee to be paid when invited to attend)