AFL PLAY

THE RISE PROGRAM

AFL NSW ACT 2026



ABOUT THE RISE PROGRAM

Rise is an ongoing 'heat check' program designed to identify the current state of coaching in community clubs.

R – Repeat and reinforce aspects that work well.

I – Introduce missing elements and resource these areas of need.

S – Steer away from negative trends and practices that hinder growth, retention etc.

E – Elevate your coaching practices and provide opportunities for further coach education.

By using the elements within the RISE Program, strengths and weaknesses can be highlighted. This information can be used to plan ways to progress their coaching standards by using targeted resources. RISE gets clubs into critical thinking mode through collaboration with Club Coaching Coordinators and the AFL Coaching team.

PROCESS

1. Identifying and appoint Club Coach Coordinators
2. Complete the Heat Check survey to receive an initial assessment of the temperature of your coaching cohort
3. Club Coach Coordinators collaborate with AFL Coaching team to enhance strengths and implement strategies for improvement based on survey results
4. Continue with ongoing feedback and support throughout the season

BENEFITS

- Aligned values and coaching practices across the club
- Enhanced player engagement and experience
- Opportunities for Coach Coordinators to get involved in AFL game day experiences and other benefits

PROGRAM CONTACTS

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